

PORTHCAWL TOWN COUNCIL



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10th October 2019

Dear Member,

I would advise you that there will be a Vision and Budget Seminar at **Newton School Room (opposite St John's Church)** on **Wednesday 16th October at 7.00pm.**

Yours sincerely

pp A Watkins

Alison Thomas
Town Clerk

AGENDA

1. Apologies for absence.
2. Declarations of Interest.
3. To consider proposals put forward for the Vision and Budget Seminar:-
 - a) Porthcawl Subway renovation (Cllr B Jones)
 - b) Gum Drop Bins (Cllr A Harris)
 - c) Plastic Free Porthcawl website and marketing (Cllr A Harris)
 - d) Decorative Lighting (Cllr T Hill)
 - e) Enhancing Porthcawl for residents and visitors (Cllr Hill)
 - f) Developing play/summer/half term holiday schemes (Cllr Hill)

Alison Thomas (Porthcawl TIC)

To: Alison Thomas (Porthcawl TIC)
Subject: Re: V&B

Morning Alison

I would like to put forward to the V&B changing the lights in subway to LEDs and also given the subway a general cleansing, this is an important area of Porthcawl as many visitors and residents use the subway to access town, changing the lights to LEDs will make the subway much lighter and people will feel safer, the walls could with a good jet washing to take of the grime and generally making the place look and smell clean.

Kind Regards
Cllr Brian Jones

E-bost yn cael ei logio, ei monitro a/neu ei chofnodi yn awtomatig am resymau cyfreithiol
Peidiwch ag argraffu'r neges e-bost hon oni bai fod hynny'n gwbl angenrheidiol.
Rydym yn croesawu gohebiaeth yn Gymraeg. Rhowch wybod i ni os mai Cymraeg yw eich dewis
iaith.

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Station Hill Entrance

VISION AND BUDGET PORTHCAWL TOWN COUNCIL

The subway is an important pedestrian route linking John Street and Station Hill and further into East Central.

Since the closing off of the gap at Awel Y Mor it is the only safe route into Porthcawl for a significant number of residents. It is the main link for children attending the comprehensive school, it links the shopping areas of Station Hill and John Street.

Town Council has received complaints from residents about there being a perception of it being dirty and they feel unsafe. There are also issues about cyclists causing distress to some users.

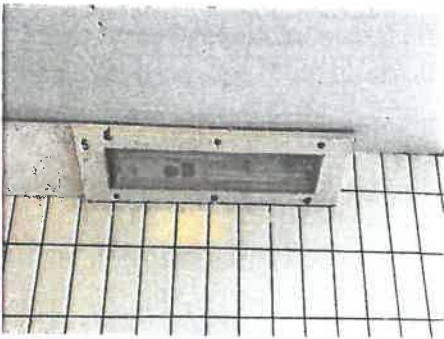
As can be seen from the pictures some of the lighting does not work and is rusted through, the entrances are dirty

The proposal is to develop a scheme to give the subway a facelift, install new brighter lighting decorate the entrances in more serviceable 'stay clean' materials and support with better mirrors.

The proposal is to draw up a scheme which would meet highways requirements and then submit this to the BCBC Town and Community awards scheme for a contribution. This project would be compliant with the BCBC scheme.

Budget provision 2019/20 precept £30k

Clr Brian Jones



John Street entrance

Sarah Watkins

To: Alison Thomas (Porthcawl TIC)
Subject: Re: Vision and Budget seminar
Attachments: 2019 VB - Gumdrop Bin.doc; 2019 VB - Plastic Free Website.doc; Gumdrop Quote_Porthcawl Council Y123.pdf; Gumdrop Quote_Porthcawl Council Y123 GDM.pdf

Alison,

Please see attached 2 proposals for the Vision and Budget Seminar also quotes in support of the gumdrop bins. John Rees brought the supplier to our attention, they have case studies on the website describing their experiences including working with Swansea Council, David Lynn has kindly obtained the quotes from Gumdrop.

Kind regards,

Alex Harris

E-bost yn cael ei logio, ei monitro a/neu ei chofnodi yn awtomatig am resymau cyfreithiol Peidiwch ag argraffu'r neges e-bost hon oni bai fod hynny'n gwbl angenrheidiol.

Rydym yn croesawu gohebiaeth yn Gymraeg. Rhowch wybod i ni os mai Cymraeg yw eich dewis iaith.

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Porthcawl Town Council Vision and Budget Seminar for 2020 to 2021

Gumdrop Bin

Chewing gum litter is problematic in that it is unsightly and it is difficult and expensive to remove from pavements. Gumdrop bins are used for the disposal of chewing gum, they are football sized receptacles that can be mounted onto existing street furniture. The Gumdrop bins are made from recycled chewing gum and any gum collected in the bins will be recycled, either into new bins, sports cones or even Wellington boots.

Swansea Council is listed as a case study on the website, where a launch campaign took place to advertise the new bins. <http://gumdropltd.com/case-studies/swansea-council/>

Objectives

- Reduce the amount of chewing gum litter on John Street

Partnerships

The project would be run in partnership with BCBC who would fit the bins, monitor usage and arrange collection / replacement.

Costings

Gumdrop has an annual membership cost dependent on the number of receptacles per site. There is also a cost for the delivery and return of full bins.

A 3 year contract is the most cost effective way to procure the service as that gives a 5% discount in the first year, 10% discount in the second year and 15% discount in the third year. Delivery and collection costs range from £24 to £30 depending on order size and it is recommended that the bins are replaced every 4 months.

BCBC has agreed to supply and install the metal casings that hold the bins. The cost to BCBC would be; 5 metal casings @ £175 each = £875

Porthcawl Town Council would be responsible for the 3 year contract and for the delivery and replacement of the bins as they fill up and are sent off for recycling.

For 5 gum drop bins we would need to purchase the cost would be;

plus 1st year of contract = £410.40

plus 3 delivery/replacements @ £30 = £90

Total initial outlay = £1,397

Cost in Year 2 = £388.30 + £90 = £480

Cost in Year 3 = £367.20 + £90 = £460

Outcomes

Should the Gumdrop bins be successfully introduced, we would expect to see a reduction in unsightly chewing gum stuck to the pavements in John Street. Case studies indicate anything up to a 46% reduction. This would improve the appearance of the street and reduce the costs for removal.

Porthcawl Town Council Vision and Budget Seminar for 2020 to 2021

Plastic Free Porthcawl website and marketing

Objectives

- Promote Porthcawl and the plastic free message
- Raise public awareness of alternatives to single use plastics
- Promote businesses in Porthcawl who are making positive changes

Partnerships

The website would be run in partnership with the Plastic Free Porthcawl steering group with content being provided by members of the group.

Costings

Website

South Wales Web Solutions who provide a service for the Town Council have provided budget prices for a website that will facilitate images and videos:

- One off set up £800.00 + VAT
- One year's maintenance £360 + VAT

Therefore the council would need to set a budget of £1,200 + VAT for the first year and £400 + VAT for the ongoing annual charge.

Marketing

A further £1,000 to be made available for advertising and promotional material such as branded bags, leaflets and postcards and adverts in local press such as Seaside News.

Outcomes

One of the Bridgend Public Service Board's wellbeing objectives is "healthy choices in a healthy environment" and within this is the specific objective to "*promote a more resource and energy efficient way of living and working*".

There is a stated desire to move towards "a circular economy [which] is about moving away from the 'take, make, use and throw away' approach to one where we look to keep getting benefits from the resources used. We repair, recycle or reinvent our assets, use renewable sources where possible and find ways to use waste from one process as a resource for another."

Promotion of the plastic free message with an emphasis on reducing waste and litter in Porthcawl is aligned with these Bridgend PSB objectives.

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DECORATIVE LIGHTING

Each year Porthcawl Town Council precepts for provision of a Christmas lighting display. In recent years the feedback from residents however having viewed what other parts of the County Borough are doing Porthcawl does seem the poor relation.

In addition to this Porthcawl is a seaside town where much of our economy, visitors and jobs depend on tourism. Porthcawl has retained very much a 9-5 image whereas research shows that many other coastal towns are making decorative lighting and other infrastructure investments to encourage growth of an evening/night-time economy.

This year Council is through the Promoting Porthcawl Committee reviewing the Christmas lights.

The proposal is to explore options for re-establishing summer decorative lighting along the promenade.

It is proposed that a sum of £3000 is agreed to secure expert advice on options for lighting.

It is further proposed that a sum of £30k is precepted to support recommendations from the expert report.

Cllr. Tracy Hill

**PORTHCAWL TOWN COUNCIL
VISION AND BUDGET
OCTOBER 2019**

ENHANCING PORTHCAWL FOR RESIDENTS AND VISITORS

Each year Porthcawl Town Council precepts to provide a range of floral baskets etc throughout the public areas in the town. Presenting Porthcawl as a nice place to live and to visit flower displays do present the town in a bright and welcoming way ill support tourism and increased footfall within the town.

It is proposed that the current provision is reviewed with a brief to include the town and both Nottage and Newton Villages. The review should also include liaison with the emerging community volunteering such a the Porthcawl Gardening Club and allotments.

A project sum of £25k is made available to support developing an enhanced flower and planting display.

Cllr Tracy Hill

**PORTHCAWL TOWN COUNCIL
VISION AND BUDGET
OCTOBER 2019**

Developing play / summer /half term holiday schemes

Porthcawl currently precepts each year to contribute to play scheme run by Bridgend County Borough Council. In addition to this various organizations in the town, YMCA, SeaQuest, Awen and church organizations are examples.

Despite this Porthcawl is underprovided for in terms of activities for children when measured against Welsh Government recommendation. As part of providing benefits for all ages groups in Porthcawl it is important that the needs of our young people are included.

Holiday time is also a challenge for working parents so creating safe daytime activities would be beneficial.

The proposal is to commit a budget of £5000 with the intention of exploring ways in which Council can support an increase in variety and availability of schemes.

Cllr. Tracy Hill