

Snoopy Visits Porthcawl Town Centre

A Dogs Trail with Snoopy arrives in Porthcawl town centre on 6th April and will be in place for 8 weeks.

There are 6 giant Snoopy sculptures located at the following locations:

- The Bandstand in John Street
- Station Hill – by the subway
- The Grand Pavilion
- Opposite the Seabank Hotel
- Porthcawl Harbour - by the 'checkerboard'
- Rest Bay Watersports Centre

There will also be 12 mini-Snoopy sculptures, each one has been designed by a school in the Borough these will be installed indoors at the following locations:

- The Grand Pavilion
- Porthcawl Harbour – the area by Sidoli's kiosk
- Rest Bay Watersports Centre

Town centre business are urged to get involved and welcome visitors who will be completing the trail.

Visitors to the town will be able to locate each of the colourful artworks and take advantage of special offers from businesses along the trail using the Dog's Trail app which will be launched in the coming weeks.

Printed trail maps will also be available - please contact alice.brown@bridgend.gov.uk if you would like a supply of maps to display in your business.

To help visitors and business engage with the trail the council has developed:

1. A Dog Friendly Tourism Marketing Campaign – Woof you were here <https://www.visitbridgend.co.uk/pages/dog-friendly>
2. A business toolkit on how to welcome visitors with dogs and also an image bank and videos businesses can use on social media <https://www.visitbridgend.co.uk/tourism-business-support>